

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33407	CF NTL-POL	FBD - LBD: 10/01/12 - 10/07/12	HL#:	Created: 08/10/12 08:10 PM
Client: KIM VANN FOR CONGRESS...	CPE: VFC / CD07R / 10/1	Agency Commission: 15 %	Updated: DDITURI on 08/13/12 05:22 PM	
Agency: INCEPTION MARKETING LLC	Product: CD03R/VANN (1300)	Self :20:00	Confirmed: 08/13/12 05:22 PM	
Buyer:	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF	Billing Int: Monthly	BM: SS		
Share: 40% KXTV: 8% KCRA: 36% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

NEW ORDER - SHARES EST'D

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MDAYBREAK1	M T W T F * *	MORN	30				0.0	\$100.00	2	\$200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										
002	MDAYBREAK2	M T W T F * *	MORN	30				0.0	\$150.00	2	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										
004	MCBSSAT	* * * * * S *	MORN	30				0.0	\$75.00	1	\$75.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										
005	WSUNMORN	* * * * * S	NEWS	30				0.0	\$500.00	1	\$500.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										
006	DPRICE	M T W T F * *	DAY	30				0.0	\$275.00	2	\$550.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										
007	NNOON	M T W T F * *	NEWS1	30				0.0	\$200.00	1	\$200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	DDOCTORS	M T W T F * *	DAY	30				0.0	\$150.00	3	\$450.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	DPHIL	M T W T F * *	EFG	30				0.0	\$275.00	2	\$550.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	NNEWS4	M T W T F * *	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	NNEWS6	M T W T F * *	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	NNEWSU5	* * * * * S	NEWS	30				0.0	\$750.00	1	\$750.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	AET	M T W T F * *	ACC	30				0.0	\$750.00	1	\$750.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

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KQVR-TV

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Agency: INCEPTION MARKETING LLC Product: CD03R/VANN (1300) Self :20:00 Confirmed: 08/13/12 05:22 PM

Buyer: Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS

Share: 40% KXTV: 8% KCRA: 36% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$1,200.00	1	\$1,200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	PBLOODS	* * * * F * *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	PHAWALL	M * * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	PNAVY	* T * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	NLATEM-SU	M T W T F S S	NEWS	30				0.0	\$1,200.00	2	\$2,400.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	NLATESA	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	NLATESU	* * * * * S	NEWS	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	LLETTER	M T W T F * *	LETT	30				0.0	\$400.00	2	\$800.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	30	0	\$20,925.00	\$17,786.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$20,925.00	\$17,786.25	\$0.00	\$0.00